

FOR IMMEDIATE RELEASE December 19, 2024 Contact:

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A Heartfelt Holiday Celebration for Families The Midnight Mission's Santa's Village Toy Giveaway Moves to Sunday, December 22!

- WHAT: The Midnight Mission will host Santa's Village, where thousands of homeless and near-homeless children will be able to select toys of their choice and meet Santa Claus. Santa's Village is made possible by hundreds of volunteers, businesses, service groups, and individuals who are helping us collect thousands of toys to distribute to families.
- WHEN: Sunday, December 22, 2024 8:30 a.m. to 12:00 p.m. PLEASE NOTE CHANGE OF DATE.
- WHERE: The Midnight Mission, 601 South San Pedro Street, 2nd Floor Gym, LA, CA 90014
- WHO: The Midnight Mission staff, participants, and hundreds of volunteers will be on hand to serve as elves/helpers. Volunteers will include musician/activist Tom Morello, actors Amanda Peet, lan Ziering, and Edward Gelhaus, stuntman Ray Siegle, boxer Ernesto Mercado, and many more. Famed vintage guitar dealer Norman Harris of Norman's Rare Guitars will be on hand distributing brand new guitars to children who show an interest in music.
- WHY: Each year, we see parents' heartfelt gratitude as they watch their children light up with joy meeting Santa, Mrs. Claus, and their elves, and selecting special gifts from Santa's Village. Families in need can now receive toys at our Santa's Village on Sunday, December 22, rather than having to wait until Christmas Day. The change in date will allow families to spend the holiday together and not wait in line for toys.

This event provides our homeless and near-homeless guests with the emotional satisfaction of celebrating the holiday season in a warm, welcoming environment. Among the many services The Midnight Mission offers to our community, one of the most meaningful is creating a sense of family and belonging for those who might otherwise feel forgotten during this time of year.

MISC: This year, we are appealing to our community and the hundreds of volunteers working with us to donate \$5 to \$10 each to help us continue our life-transforming work by <u>clicking here</u>. Every contribution makes a difference!

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to individuals and families who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit <u>www.midnightmission.org</u>.