



FOR IMMEDIATE RELEASE

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MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010

WHAT: Music With A Mission (MWAM)

WHEN: Thursday, November 21, 2024 - 2:30 pm to 4:00 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

WHO: **Luis Oliart** <https://luisoliart.com/musician%2Fartist>

We are thrilled to welcome Luis Oliart back for his second visit to our Music With A Mission program. Mesa Bluemoon Recordings artist Luis Oliart has toured the world, playing venues from Carnegie Hall to B.B. King's Blues Club. He has played on stage with Brian Setzer, Scott Page (Pink Floyd, Supertramp, Toto), Robby Krieger (Doors), and Dennis Quaid. These days, Luis has been rockin' venues throughout Southern California with his funk-soul-blues band, the Hinges. In addition to being acclaimed as a performer, writer, producer, and teacher, Luis Oliart is an actor and activist helping people experiencing homelessness. His recent efforts were featured on KTLA and NBC News.

WHY: The Midnight hosts Music With A Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life's difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians can interact with our guests, answer questions, and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives.

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to individuals and families who have lost direction. Our emergency services and 12-step recovery, family living, job training, education, and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.