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MUSIC WITH A MISSION – STRIKING A CHORD SINCE 2010

WHAT: Music With A Mission (MWAM) – Shā-Shā Band

WHEN: Thursday –November 2, 2017 – 2:00 pm to 3:30 pm

WHERE: The Midnight Mission, 601 S. San Pedro St., LA, CA 90014

WHO: **Shā-Shā Band**

Shā-Shā Band was formed in 2017 when Sharon Schaffer teamed up with the brilliant and nuanced musicianship of Alejandra Arellano, Andrea Balestra and Red Collard. Not only has Sharon toured with the L.A. Philharmonic Music Center On Tour Children’s Program and various musical productions, she has also hosted a music video show as well as an extreme sports variety show. Sharon has hundreds of film, television and commercial credits and is as a multi-award-winning stuntwoman. She has blazed the trail as one of the first African American stuntwomen in Hollywood and the first African American professional female surfer to compete on the ASP/WQS tour. She has been involved in numerous volunteer projects mentoring at-risk youth and the Wounded Warriors into empowerment through extreme sports, including surfing, snowboarding, and therapy utilizing dogs and political activism. Shā-Shā Band now moves into the spotlight with a mix of old school classic rock combined with contemporary indie rock/pop music to please and soothe their growing audience.

WHY: The Midnight hosts Music With a Mission (MWAM) to entertain and inspire those living on Skid Row. Music is a survival tactic for many people in dealing with life’s difficulties. MWAM is aimed at bringing our community together through music. MWAM is quite simple. Musicians bring their instruments and play for our homeless and near-homeless guests. It is an intimate setting, so musicians have the opportunity to interact with our guests, answer questions and/or talk about music and its history. We encourage musicians to invite their fan base so they can engage and enjoy music with individuals they would not normally encounter in their daily lives. **We are currently looking for sponsors for this ever-growing community event. If you are interested, please contact Georgia Berkovich at 213-624-4588 or gberkovich@midnightmission.org.**

About The Midnight Mission: Founded in 1914, The Midnight Mission offers paths to self-sufficiency to men, women and children who have lost direction. Our emergency services and 12-step recovery, family living, job training, education and workforce development programs offer a compassionate bridge to achieve and maintain healthy, productive lives. We remove obstacles and provide the accountability and structure that people who are experiencing homelessness need to be productive in their communities. Our conviction and commitment to their success define us. For additional information, please visit www.midnightmission.org.

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